

# CCR 3

Q) · How did your production skills develop throughout this project?

Over the process of creating my media product, I developed a range of technical, creative, and analytical skills.

Firstly, my technical skills improved significantly. At the start, I had limited experience with camera work, but I learned how to use different shot types, angles, and movements effectively. For example, I began to understand how close ups can convey emotion, while wide shots can establish setting and isolation. I used this technique in the first few scenes where I used the sky as a canvas and symbolized the narrative of the film. I also improved my editing skills, learning how to use transitions, pacing, and sound to create meaning rather than just assembling clips. Especially, choosing the correct sounds and coordinating dialogues. Also, understood too many elements will just add to the chaos if not utilized efficiently.

Secondly, I developed my understanding of media conventions. I became more aware of how films use elements like lighting, mise en scene, and sound to communicate themes and represent social groups. I used to earlier roughly try going around all the information but now, absorbing it was made easier since i got a ton of practice and experience. Instead of randomly choosing shots, I started making deliberate decisions, thinking about what each element suggests to the audience.

Creatively, I became more confident in storytelling. Although, i thought i already knew enough, turns out i didn't. At first, I focused mainly on what looked "good," but over time I prioritized narrative and emotion. I learned how to build a mood, create tension, and make scenes feel more realistic and relatable, even with limited resources. Using different scenes and showing time passing by for example, in the final film i used ground level shots to portray passage of time. The mood also shifted along with the lighting, the cuts and shots.

I also developed important planning and organizational skills. Improvisation was something i felt was necessary. I learnt how to get around things and utilize my skill on spot when things didn't go how they were supposed to. I learnt how to adapt when things didn't go as planned and solve problems creatively.