

# LAILA

A FALTU FILM PRODUCTION



# CONCEPT

A romantic thriller based on Afghan refugees in Pakistan which took place in the 2000s and it's political impact on individuals.

Targets the following :  
feminism  
Political division  
Art as escapism





OUT NOW



# THE INSPO

Laila majnu x when the mountains echoed



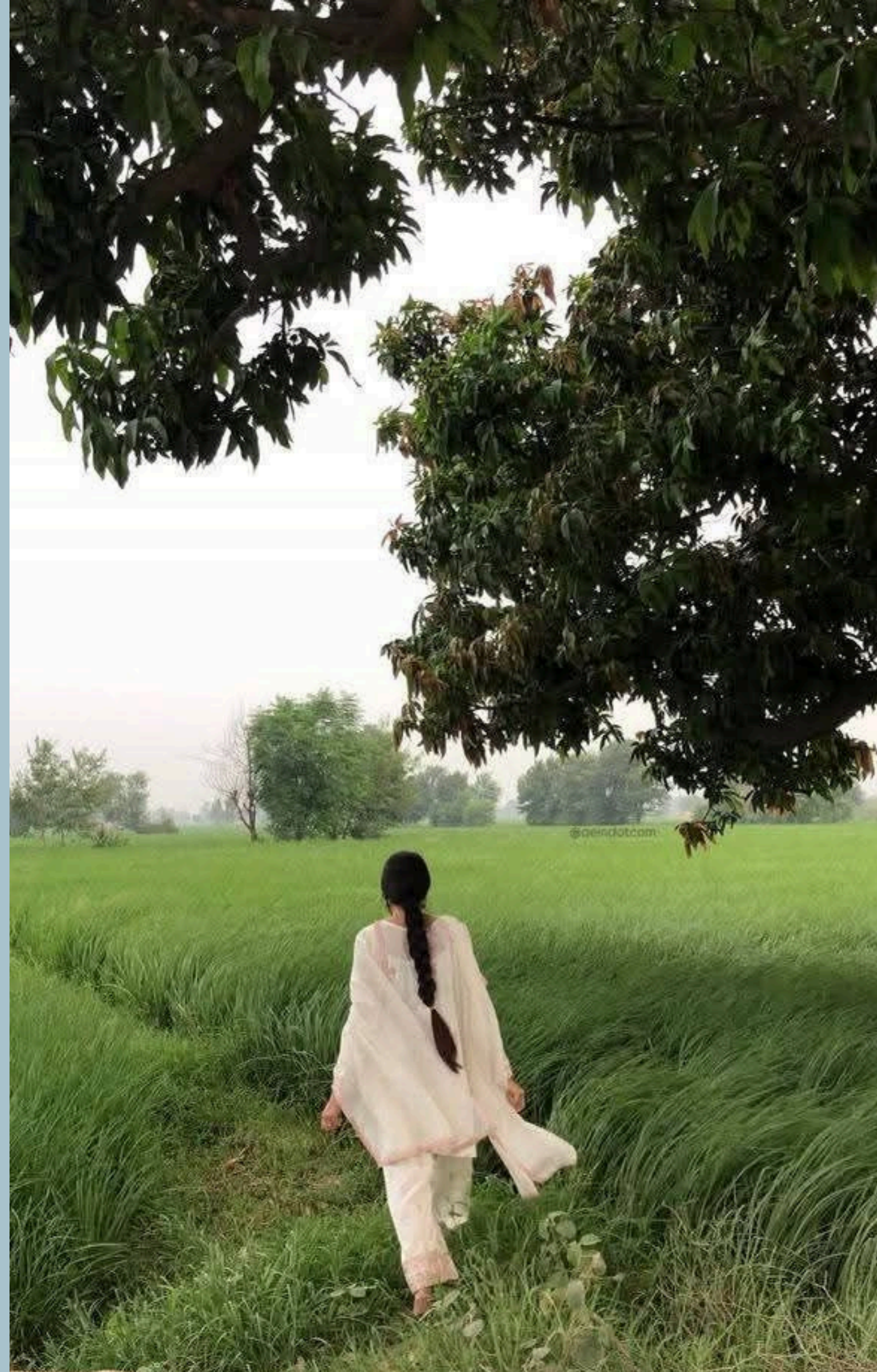
# CHILDHOOD ROMANCE

Representing innocence and growth through change in environment and attachment towards art and love showing war is nurture and taught rather than genetic



„(Boy is interested in paper planes whilst the girl writes to express)

# THE FEMINIST APPROACH



The reason for creating contrast using both yellow and purple is using the Wes Anderson rule to capture attention



# COLOR REPRESENTATION

Purple is used to express innocence which is used for both scenes  
White represents purity worn by the male lead.  
Yellow fields convey comfort and represent home and happiness



Before shooting address the following:  
Color representation needs to be take care of  
Sign contract with actors and crew  
Ensure screen tests are conducted

